



Building Together RFP:

*Equitable Systems for Maternal, Infant, and
Early Childhood Mental Health*



Information Session for Prospective Applicants

June 27th, 2024

Agenda

- Welcome and Perigee Introduction
- RFP Overview and Purpose
- Eligibility
- Application Process
- Q&A



Perigee Strategic Framework: 2024

Vision: Ending intergenerational trauma through the power of early relationships.

Goal: Supports for caregiver and infant mental health are increasingly valued and embedded in policies and systems to equitably reach families where they are



1



Mental health and relationship-based supports are more accessible for diverse PN-3 families impacted by trauma.




2

There is growing momentum and capacity to address intergenerational trauma across PN-3 mental health and relationship-based fields.




3

Families in pregnancy and early childhood have access to cash and cash-equivalent benefits that reduce major drivers of cumulative, poverty-related stress.



The voices of families impacted by trauma play a central role in shaping services, defining policy, and advocating for change.





The Opportunity

- Building Together seeks to fund the systems change necessary for more babies and families to access mental health supports.
- The RFP is inspired by groups Perigee has met across the United States that are working to improve access to prenatal-to-age-3 mental health.
- We want to support momentum in more places by adding resources and recognition to existing efforts.

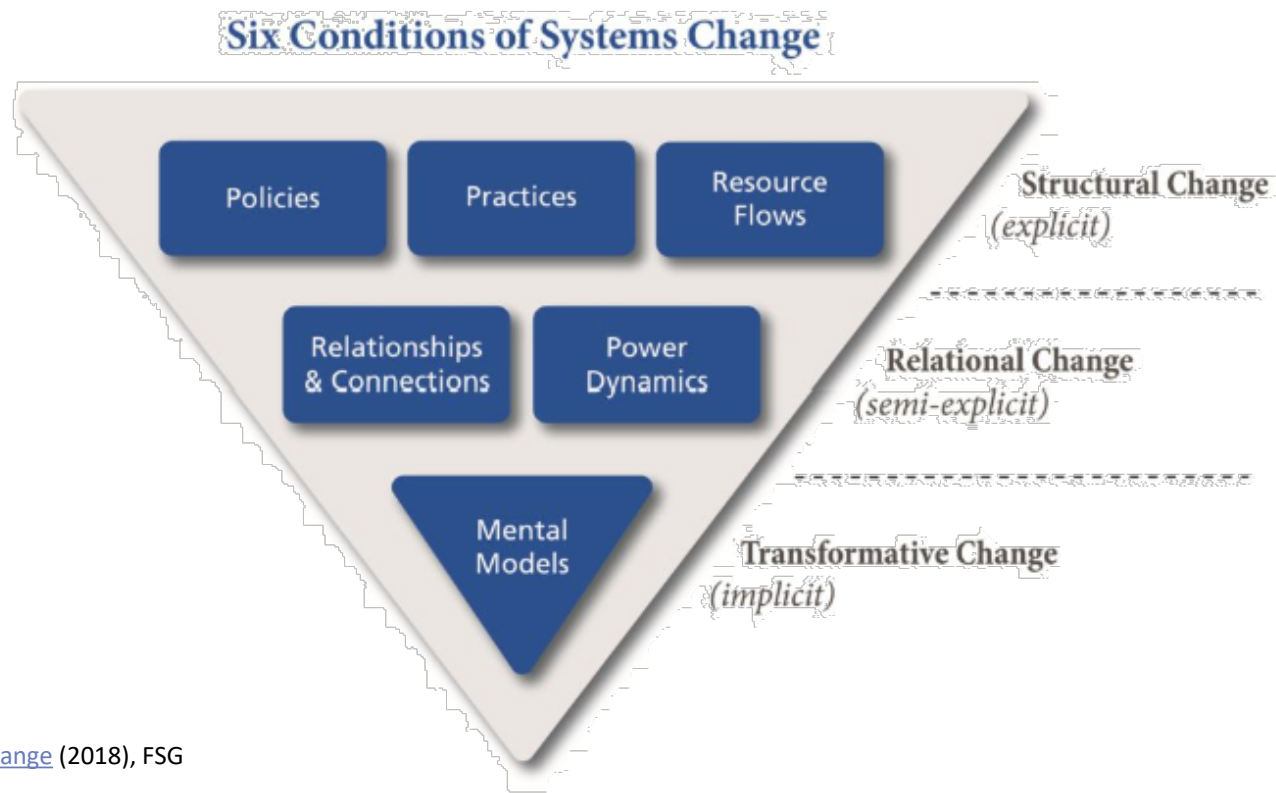


Collaborating to Support Mental Health

- Prenatal-to-age-3 families deserve mental health support that reflects their culture, language, and preferences.
- Each state, tribe, or region has a unique mix of assets and challenges.
- Excited by those taking advantage of structural opportunities for change, guided by family and provider voice.

Why Systems Change?

- Our goal is that mental health supports are more accessible for diverse families impacted by trauma, now and in the future.
- To reach this goal, public support and funding for prenatal-to-age-3 mental health services must grow.



Pierce County Early Childhood Network



**BIPOC
Baby Lounge**

FIRST MONDAY OF THE MONTH

Facilitated by Lea Johnson, RN, IBCLC



**BRYANT
NEIGHBORHOOD
CENTER**

Flexible Focus and Funding Use

- Up to 8 grantees will receive up to \$250,000 across a 2-year period.
- Opportunities for technical assistance and meeting with peers will be provided by Perigee Fund in addition to the grant funding.

Focus of Work is Flexible *(examples)*

- Work in maternal mental health or infant/early childhood mental health.
- Any government agency or set of public sector officials
- Mental health integration across sectors.

Funding Use is Flexible *(examples)*

- Policy change implementation.
- Creating and communicating insights to build new champions.
- Convenings, bringing folks together.
- Advocacy and lobbying.
- Family and provider stipends.

*Not Allowed: Services and
Capital Expenditures*

Eligibility Summary

- Be an existing group of 5 or more partners, with 2+ years of experience.
- Be working at the state, territory, tribal, or large regional level (1M+).
- Center the priorities, lived expertise, and voice of prenatal-to-age-3 families.
- Approach to mental health supports is guided by family input.
- Have clearly established goals related to prenatal-to-age-3 mental health.
- Work includes focus on mental health prevention and/or treatment.
- Collect data about the impact of the group's work.
- Collaborate with government partners or policy makers, formally or informally.
- Have other sources of funding for the group's work outside of this RFP. Ideally, this includes local philanthropic investment.
- Have the capacity (or fund capacity) to participate in RFP learning opportunities and contribute to initiative-wide strategic learning and evaluation.

Key Points to Remember

For Groups

- Family voice informing and leading the work.
- Track record of success in shifting systems to increase access to mental health services.
- High potential for positive impact.

For Lead Orgs

- Nonprofit organization or government agency.
- Coordination capacity for application & grant.

Ineligible

- Less than two years working together.
- Prenatal-to-age-3 mental health not a focus.
- Only focused on mental health promotion.
- No government or public sector partnerships.
- WA-State based.



Application Process

Key Dates

Phase 1

Information Session

Thursday, June 27, 2024 (today!)

Expressions of Interest Due

Friday, July 26, 2024, at noon PT

Late submissions will not be considered

12 to 20 Finalists Selected

End of August 2024

Phase 2

Finalist Interviews

September 2024

Grant Proposals Due

Early October 2024

Notifications

Mid November 2024

Grant Periods

December 2024 – December 2026

How to Apply

Perigee Fund Website → How We Fund → Funding Opportunity

SUBMIT EOI FORM

<https://perigeefund.givingdata.com/portal/campaign/buildingtogether>

Expression of Interest

Building Together: Equitable Systems for Maternal, Infant, and Early Childhood Mental Health

The Building Together RFP seeks to identify existing, visionary, collaborative efforts that share Perigee's goal of making mental health support more accessible for prenatal-to-age-3 families. The submission deadline for Expressions of Interest is **Friday, July 26 at 12:00 p.m. Pacific Time**.

The Perigee team looks forward to receiving your group's Expression of Interest.

Translation Available

Applications in languages other than English must be submitted via email.

To request a translated application, email rfp@perigeefund.org. Please include your organization name, contact information, and the requested language.

The deadline to request translated materials is Monday, July 8 at 12:00 p.m. Pacific Time. Please allow two weeks of turnaround time. For example, if you request translation on July 1, you will receive the translated materials by July 15, leaving about two weeks to submit your Expression of Interest.

Sign In

Sign in or [create an account](#) to submit a form for Expression of Interest.

* Email Address

* Password

Sign In

[Forgot your password?](#)

New user? [Create an account.](#)



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Expression of Interest Highlights

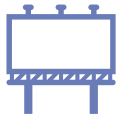
- What is the overall mission and/or vision of your group?
- Are any government or public sector partners working with your group, either formally or informally?
- In what ways has your group already been involved in work to expand access to maternal, and/or infant and early childhood mental health services?
 - Please share your group's two most impactful accomplishments to date.
- What is your vision for what a Building Together grant could help your group accomplish?
 - Please address at least two of these four categories [Policy, Financing, Practice, Workforce]

EOI Submission Tips

1. Consider which member of your group has the capacity to coordinate and lead the application process.
2. Read the RFP carefully, particularly the eligibility criteria.
3. Don't force a square peg into a round hole.
4. Submit on time!

Phase 2: Interviews and full Proposals

12 to 20 applicants will be selected as finalists for Phase 2



Finalists must submit a full grant proposal through the grantee portal.



Roughly six weeks to complete the grant proposal.



Finalists will also have an interview with Perigee team members.



Up to 8 grantees selected. A stipend will be provided to the finalists not selected.

Grant proposals should include:

- ☐ *Vision and plans for systems change activities during grant period*
- ☐ *At detailed budget proposal for grant period*
- ☐ *At least 2 years of financial statements from lead applicant organization.*

3-5 members of the group should plan to attend the interview, if schedules permit.



Expectations of Grantees

- Regular meetings with Perigee team (every 3-6 months).
- Work with learning and evaluation provider.
- Meet 1x with technical assistance provider (further engagement is completely optional).
- Attend 1 in-person convening for grantees.
- Report at mid-point and end of grant on progress.

Building Together

Contacts



Programmatic Questions

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Technical Submission Questions

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QUESTIONS?