



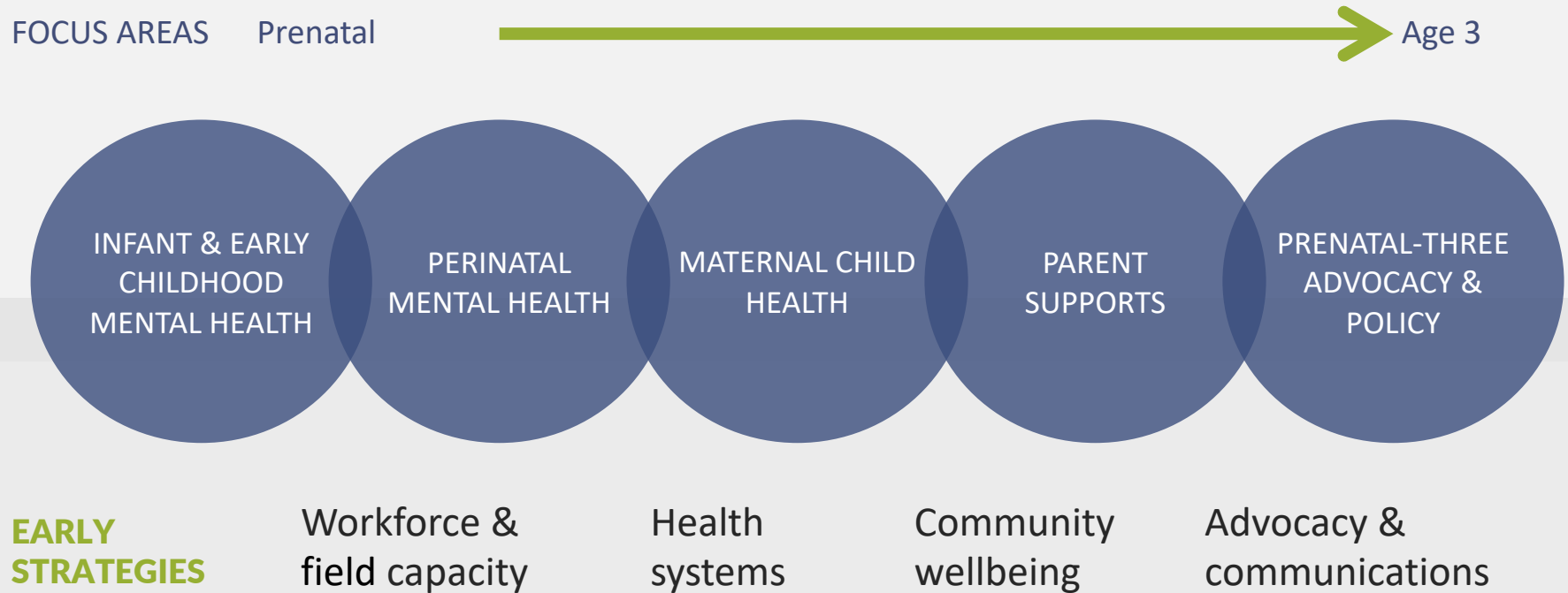
Guaranteed Basic Income RFP Info Session



Agenda

- Introductions
- About Perigee
- Guaranteed Basic Income (GBI)
- Funding Opportunity
- Timeline
- Q&A

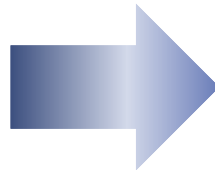
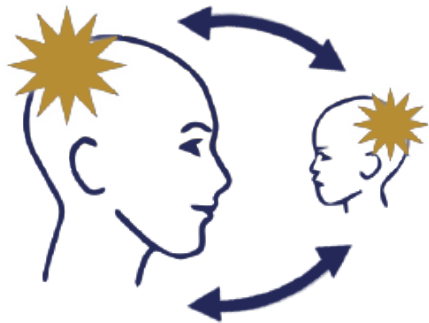
Perigee's Focus Areas



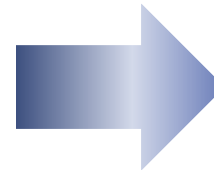
Our deepest work is in Washington State, and we work with transformative leaders and networks across the U.S.

Early Experiences Matter

ATTUNED, POSITIVE AND
SAFE EARLY
RELATIONSHIPS



HEALTHY BRAIN
DEVELOPMENT



POSITIVE SOCIO-
EMOTIONAL
DEVELOPMENT



POSITIVE COGNITIVE
DEVELOPMENT



POSITIVE
HEALTH
OUTCOMES

What Do We Mean by GBI? For Whom?

- ✓ Cash payment given directly to individuals at regular intervals (typically monthly, though design should be responsive to input)
- ✓ Unconditional and unrestricted, no strings attached (for example, no work requirements and no ineligible categories of spending)
- ✓ Designed to supplement, rather than replace, the existing social safety net
- ✓ Families who are pregnant, through the time when the child turns three years old



Why Guaranteed Basic Income?

Perigee Fund's Perspective

- Increases household economic stability and agency in decision-making and planning
- Reduces cumulative stress – reducing potentially toxic stress to tolerable levels
- Improves overall health and wellbeing for primary caregivers and children
- Promotes family bonding time and healthy first relationships

“Providing guaranteed income support to mothers during pregnancy is an innovative and equitable approach that will ease some of the financial stress that all too often keeps women from being able to put their health first.”

Mayor Breed, San Francisco



Magnolia Mother's Trust

Examples of Relevant GBI Pilots

Initiative	Scope	Distinct Focus
Magnolia Mother's Trust Jackson, MS	20 low-income women living in public housing receive \$1000/month over 12 months Recently expanded to 110 women in 2 nd year	<ul style="list-style-type: none"> • Oriented toward agency and being able to live a self-directed life, recognizing that “a minimum wage job simply does not provide enough income to support a family, and the system for obtaining supplementary benefits is stressful, dehumanizing, and time-consuming.” • The project emphasizes narrative change about black mothers: “all people deserve to be the authors of their own lives and one’s destiny should not be determined by their race, gender, or class.”
Abundant Birth Project San Francisco, CA	~150 low- and middle-income women receive \$1000/month during pregnancy and for 6 months after birth, intending to provide a supplement for up to 2 years after birth	<ul style="list-style-type: none"> • Focused on improving disparities in maternal health and birthing outcomes by providing pregnant Black and Pacific Islander women an income supplement from pregnancy-postpartum period as an economic and reproductive health intervention. • The effort is led by Expecting Justice, a Black-led Birth Justice initiative based in the San Francisco Department of Public Health. Grounded in the principles of collective impact, it is a public-private collaboration.
Baby's First Years NYC, Omaha, Twin Cities, New Orleans	1000 low-income mothers with newborns 500 receive \$333/month starting at birth of child. 500 are the control group and receive \$20/month. Payments continue for 40 months	<ul style="list-style-type: none"> • Designed as a randomized control trial testing the casual connections between poverty reduction and healthy development among very young children, including brain development. • The study intends to produce evidence about the connections between family income and early childhood development. Beyond its core contributions to science, the study will provide evidence about the likely effects of tax and income-enhancement policies for families with young children, and related policies designed to enhance family economic stability and well-being.

Parameters of Design

- 6-month design period, developing implementation plan and proposal for funding the pilot
- Plan to pilot in one to three communities in Washington State
- Core feature is distributing unrestricted cash (GBI) from the time of pregnancy to the period up to age three, paired with the option access to sources of emotional support
- Form and draw upon advisory group(s) in design process
- Anticipate and advise on options to weave together GBI with other benefits



Considerations for Design Partners

Target Population

- We expect the pilot to include a significant focus on enrolling pregnant people who identify as Black, Indigenous, and People of Color (BIPOC) and continuing to supporting them as caregivers during a child's infancy through age three.
- We anticipate that the target population will be members of geographic and/or cultural communities.
- We would expect that undocumented families may be part of a chosen target population and would be considered eligible for the pilot.
- Specific eligibility criteria should be determined with input from advisors.

Eligible Partner Organizations

- Community-based organizations, including tribal organizations, with 501(c)3 nonprofit status or a fiscal sponsor.
- Based within Washington State and currently serving communities in Washington.
- We expect to fund a single organization, but collaborations are welcome.

Budget

- Perigee Fund will respond to proposed budgets for the pilot phase. Depending on what is proposed, we may need to make choices about the best use of funds in conversation with finalists.
- Implementation funding will be determined by the design of the pilot. Managing a pilot well may require a smaller group. The design of an evaluation for the pilot will present some tradeoffs between a larger group and more limited expectations from an impact evaluation.

Learning and Evaluation

1. During the design phase, a third-party evaluator will be identified by Perigee Fund with input from the design partner and other advisors
2. Initially, the evaluator will work with Perigee Fund and the design partner to:
 - Determine the key questions for the evaluation process
 - Provide guidance about the size of the pilot needed to answer evaluation questions, given the relationship between the number of families participating and the conclusions that can be drawn from an evaluation methodology
 - Outline expectations for pilot participants in data collection
3. We expect that the evaluator will also implement the evaluation approach once implementation of the pilot begins

Elements of an Implementation Plan

1. Approach to enrolling pregnant people and serving families through age 3
2. Criteria for eligibility
3. Cash amount and timeline for distribution
4. Mechanism for managing cash disbursement
5. Approach to connecting families to optional emotional supports and other resources
6. Analysis of how cash will complement other public support (and advice on paths to exclude GBI pilot from public support eligibility calculations)
7. Bringing voice and storytelling to the value of unconditional cash
8. Perspective on data collection and evaluation, contributing to an evaluation design which will be pursued by a 3rd party evaluator
9. Budget for capacity and cash needed to implement the pilot

Strong preference given to

1. Organizations whose governance and leadership reflects the communities they serve and the pilot's target population.
2. Organizations that center racial equity, family economic security, and emotional wellbeing for families in their work and approach.
3. Organizations with strong relationships and trust in the communities they serve.
4. Organizations that demonstrate a clear commitment to a no-strings-attached guaranteed basic income.
5. Organizations who serve pregnant people and primary caregivers with young children (0-3).

How to Apply



Page numbered with the organization's name on each page



In font size 12 point for normal text and no less than 10 point for any graphics



Proposal narrative of no more than 10 pages, excluding attachments and budget



All elements must be contained in a single PDF file emailed to Gloris Estrella by January 7, 2021. Please contact Gloris if you would like to request an extension or have any questions (gloris@perigeefund.org).

Timeline



7 Jan. 2021

Application closes



25 Jan. – 12 Feb. 2021

Interview finalists



1 Mar. – 31 Aug. 2021

Estimated grant timeline



Q&A



A baby's future starts now.

PERIGEE
fund